ALL MEDIA
network

MEDIA KIT

AMN Properties Overview

- 5.3MM Monthly Average Uniques

- 28.2MM Monthly Average Page Views

- Respected Entertainment Properties

- Flexible and Fast Implementation

- Encyclopedic Trustworthy Content

- Custom Articles and Blog Posts

ALLMUSIC   **ALL**MOVIE   :::sidereel

AllMusic

AllMusic is a comprehensive and in-depth resource for finding out more about the albums, bands, musicians and songs you love.
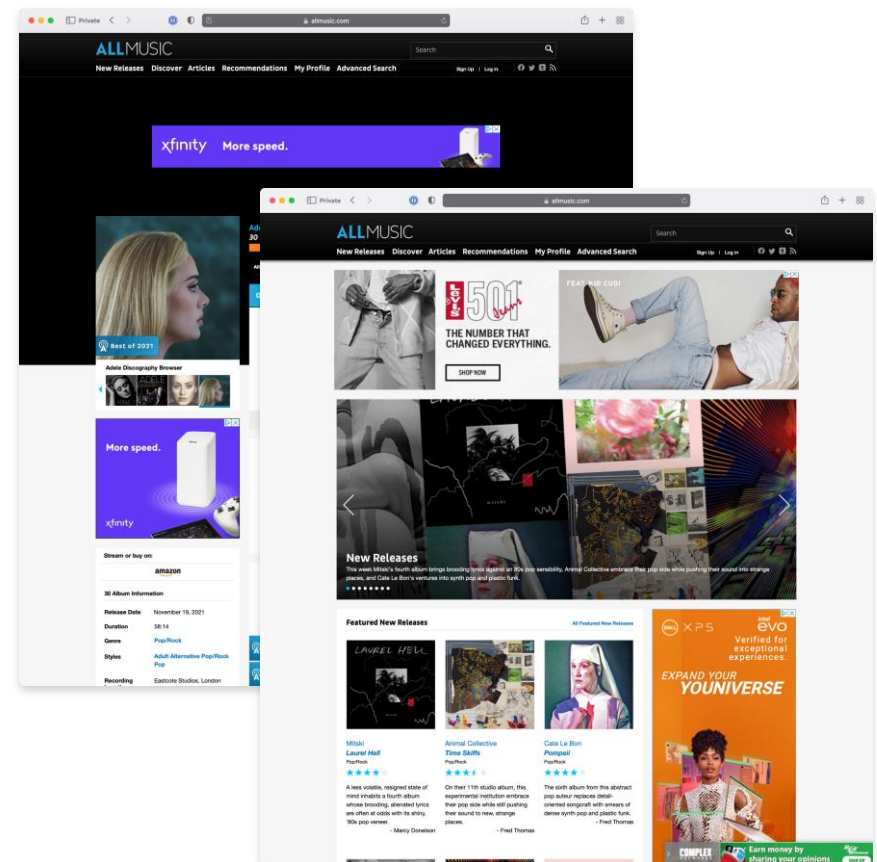
Web Reach

- 7.3MM Monthly Visits
- 4.4MM Monthly Uniques
- 23.9MM Monthly Page Views

Advertising Reach

- 90MM Monthly Standard Display Impressions
- Custom Content Available

Demographic Reach

- 60% of Unique Visitors are Male
- 61% are A18-44
- 39% are M18-44
- 34% 50-100k HHI
- 18% 100-150k HHI
- 16% 150k+ HHI

AllMovie

AllMovie is a comprehensive and in-depth resource for finding out more about the movies, actors and filmmakers you love.
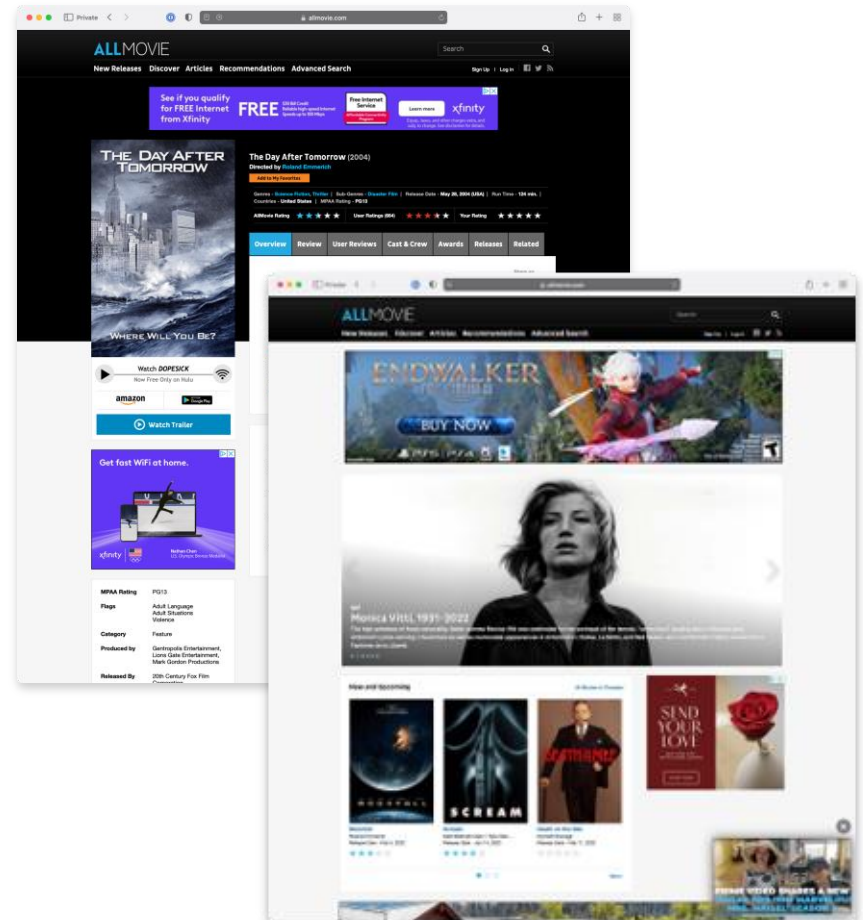
Web Reach

- 909.8K Monthly Visits
- 698.5K Monthly Uniques
- 3.1MM Monthly Page Views

Advertising Reach

- 10MM Monthly Standard Display Impressions
- Custom Content Available

Demographic Reach

- 66% of Unique Visitors are Male
- 42% of Unique Visitors are M18-49
- 33% 50-100k HHI
- 16% 100-150k HHI
- 13% 150k+ HHI

SideReel

Track, rate and review your favorite TV shows and find out what our expert community members have to say.
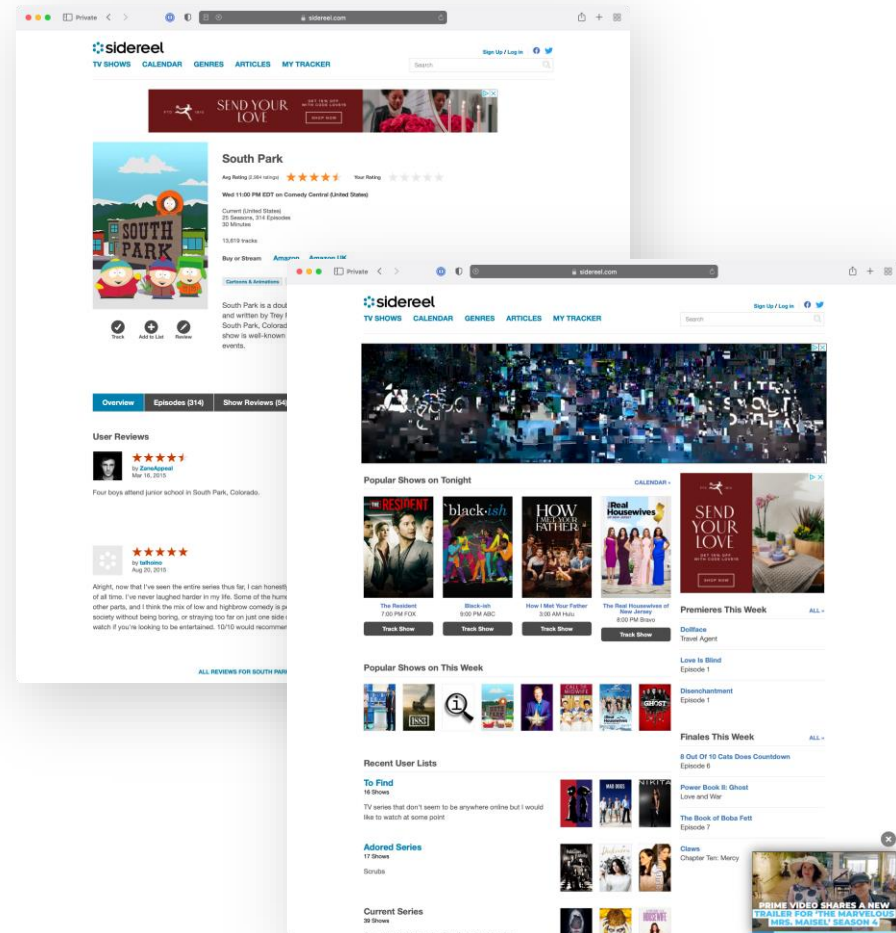
Web Reach

- 488K Monthly Visits
- 214K Monthly Uniques
- 1.2MM Monthly Page Views

Advertising Reach

- 9MM Monthly Standard Display Impressions
- Custom Content/Units Available
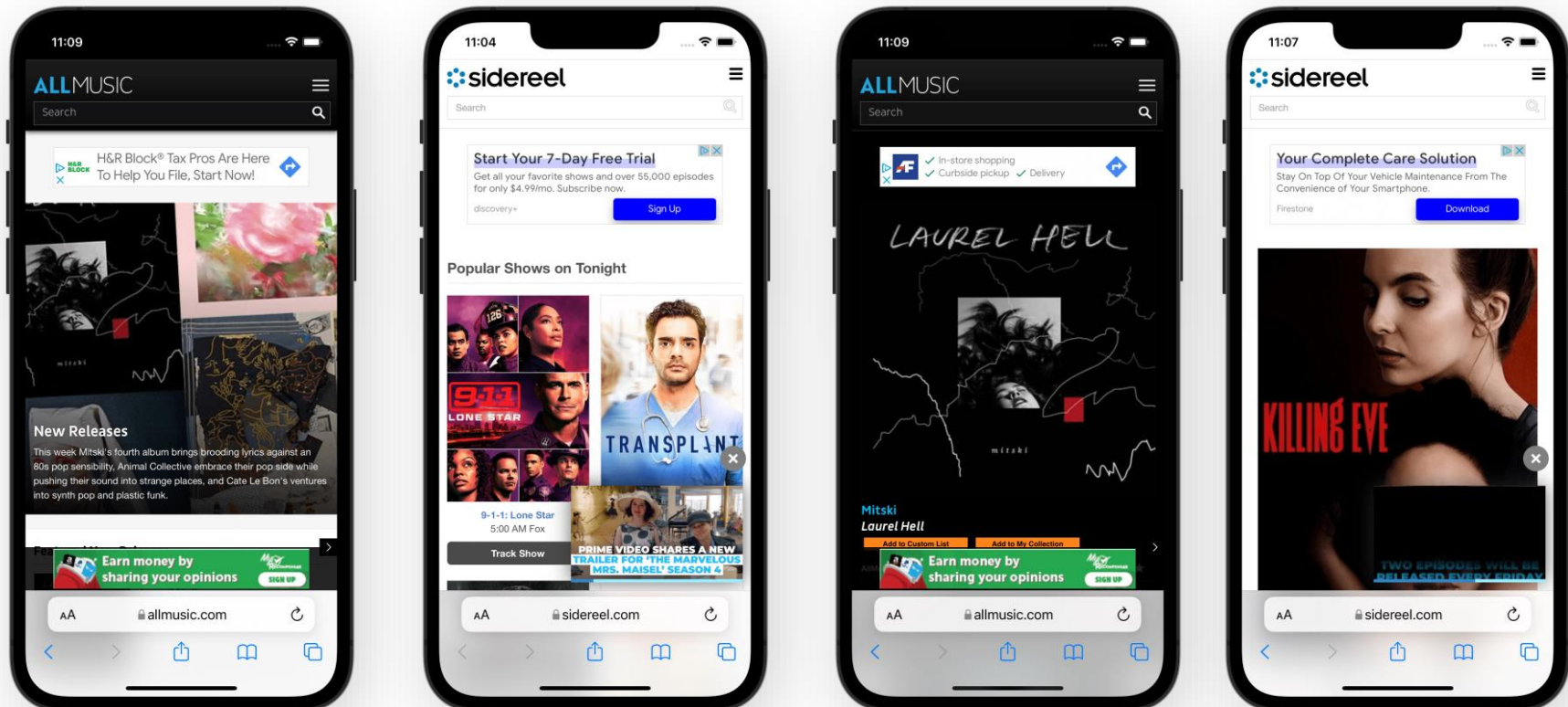
Demographic Reach

- 53% of Unique Visitors are Male
- 38% of Unique Visitors are M18-49
- 32% 50-100k HHI
- 19% 100-150k HHI
- 17% 150k+ HHI
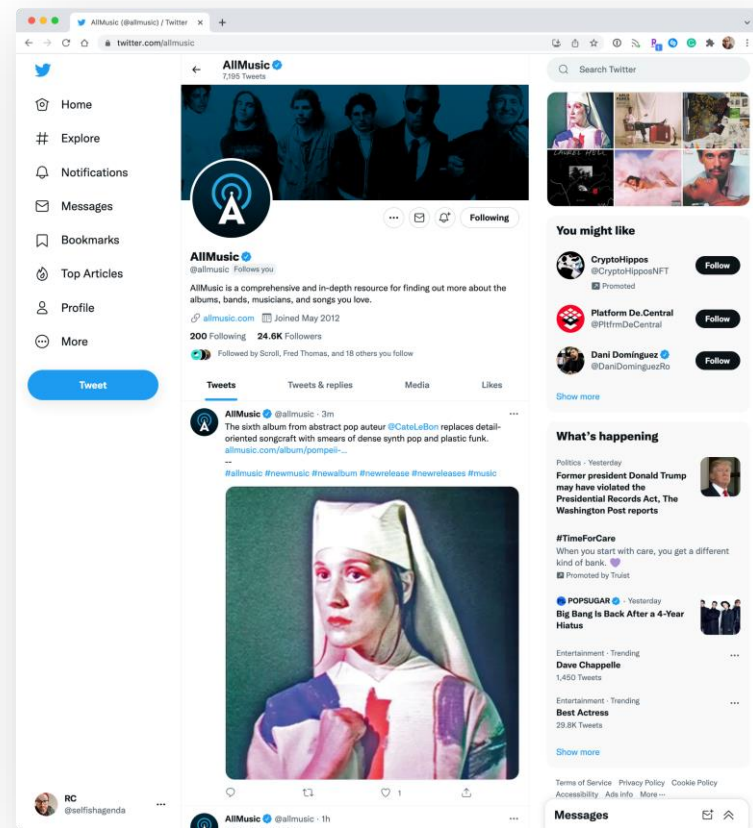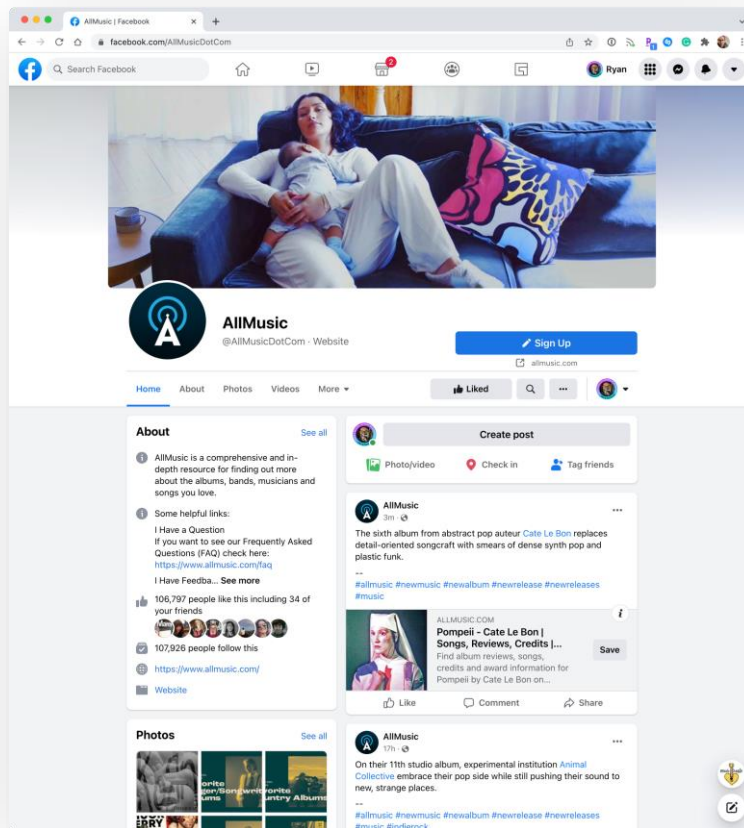
AMN Mobile Sites

- 2.6MM Monthly Uniques across AMN Properties

- 4.0MM Mobile Sessions/month

- 9.5MM Mobile Pageviews/month

Social

- Reach an audience based on their interests from what they're listening to what they're watching

- Engaged large following of 1.2MM+ Followers

Advertising Display

Standard Display & Video Inventory

Ad Name	Desktop	Mobile
Leaderboard	728x90, 970x250, 970x90	320x50
Medium Rectangle	300x250, 300x600	300x250, 320x50
In-Content Unit	300x250, 640x360, 640x480	300x250, 320x50
1x1	Multiple Configurations (Side Rail, Bottom Rail, Flex Ad)	Multiple Configurations
Video Player	Multiple Configurations (Static, Sticky, Docking, etc)	Multiple Configurations

Custom, Non-Standard Display, & High Impact Units

- Page Grabbers, Road Blocks, Take Overs, Interstitials
- Custom & Sponsored Editorial Content